

GRAPHIC DESIGNER

Olga ilina

+48 793 193 300
olgamonk.ask@gmail.com
olgailina.com

behance.net/olgamonk
coroflot.com/olga_monk
linkedin.com/in/olga-ilina

Profile



Creative and results-driven Brand and Graphic Designer with over **10 years of experience** in **visual identity, packaging**, and **advertising design** for international and corporate brands. Skilled in developing cohesive **brand systems**, leading creative direction, and delivering high-quality **visual solutions** across **print, digital**, and **environmental media**. Passionate about **purposeful design, brand storytelling**, and **user-centered communication**.

Education

Master of Fine Arts

2011–2012 Kharkiv National University of Grigory Skovoroda

Bachelor of Fine Arts & Graphic Design

2006–2009 Kharkiv National University of Grigory Skovoroda

Awards

Art of Packaging Winner

Barilla “From the Drawer” Packaging Design

2021

[LINK ↗](#)

2nd Diploma Winner

International Triennial Eco Poster “4th Block”

2009

[LINK ↗](#)



experience

✦ **Huntsman Corporation – Brand Designer 2023 – Present | Poland**

- Strengthened the company's visual identity by refining key visuals and modernizing the overall brand language.
- Introduced clear design standards and accessible templates to ensure visual consistency across global teams.

Marketing assets • Trade show design • Priorities management • Brand consistency • Visual communication

✦ **UDS S.A. – Senior Graphic Designer 2020 – 2023 | Poland**

- Developed a comprehensive brand book that was fully adopted across the company, establishing a strong and cohesive visual identity still in use today.
- Visual systems created for the R&D department achieved top recognition in major industry competitions, reinforcing the company's reputation for innovation.
- Design concepts presented at SHOP! Le Salon 2023 in Paris attracted significant client interest and contributed to new business partnerships.

*Key visuals • Printed products • Interactive documents • Events • Social media • Exhibitions • Brand book • Creative design
POS production • R&D department • Innovative projects • Contest projects • Prototypes*

✦ **Majorel Polska – Trainer SME / Content Reviewer 2018 – 2020 | Poland**

- Improved internal communication and knowledge sharing through the design and facilitation of structured training programs.
- Enhanced team collaboration and policy compliance across departments.

High volume • Complex demands • Flexible • Training process • Training sessions • Meetings • Team updates

✦ **Brilliant Group – Graphic Designer 2017 – 2018 | Poland**

- Upgraded client promotional materials through a unified and more strategic visual approach.
- The enhanced key visuals strengthened brand communication and boosted audience engagement across campaigns.

Web page content • Internal tools • Fast-paced • Complex demands • Flexible • Adaptable

✦ **MACAASH – Graphic Designer / Art Director 2016 – 2017 | Poland**

- Supported packaging and marketing design projects for campaigns and competitive tenders.
- Developed graphics that were successfully implemented and produced for national distribution, contributing to the company's overall creative output and market presence.

Leadership • Brand philosophy • Brainstorming • Research • Trends monitoring • Advertising • Design

✦ **Unique Vision Studio – Graphic Designer 2015 – 2016 | Poland**

- Produced 2D interior visualizations featured in architectural and investment promotional materials, contributing to successful project launches.
- Refreshed the company's logo and expanded its brand book with new design standards, elevating brand professionalism.

Branding • Illustration • Animation • Brand identity • Advertising • Creative strategies

✦ **Unix-S – Graphic Designer 2009 – 2014 | Ukraine**

- Created illuminated signage, including neon and LED installations, that became lasting elements of the urban landscape and visible examples of company reliability.
- Strengthened the organization's public visibility and long-term brand presence through durable, recognizable design work.

Branding • Outdoor advertising design • Large-format printing • Correspondence • Collaboration



skills

DESIGN TOOLS

- Ps** Adobe Photoshop
- Ai** Illustrator
- Id** InDesign
- Ae** After Effects
- Cinema 4D**
- 3 MAX** 3Ds Max
- Microsoft Office**

CORE COMPETENCIES

- #branding
- #visual identity
- #packaging design
- #print production
- #brand guidelines
- #art direction
- #social media design
- #trend research
- #layout design
- #prototyping
- #POS materials
- #marketing collateral
- #illustration
- #advertising

SOFT SKILLS

- ✦ **Creative Thinking**
- ✦ **Collaboration**
- ✦ **Problem Solving**
- ✦ **Adaptability**
- ✦ **Mentorship**
- ✦ **Time Management**
- ✦ **Prioritizing**

LANGUAGES

- English** (Fluent)
- Polish** (Fluent)
- Ukrainian** (Native)
- Russian** (Native)
- Spanish** (Basic)
- Hebrew** (Basic)

passions

- Perfumery ✦ Style & Fashion History ✦ Sketching ✦ Painting
- Photography ✦ Interior Design ✦ Architecture
- Fitness ✦ Yoga